

**Libraries and Publishing 3.0: Connecting Authors to Readers in the Digital Age**

**CALL FOR PROPOSALS ~ GUIDELINES**

**Program Sessions / Peer-reviewed Research Sessions / Poster Sessions**

**About the 2008 conference theme...**

What can library community learn about the print and digital challenges of connecting authors to readers in a volatile multimedia world? How do we fit into this picture?"

The 2008 conference will explore almost everything you need to know about the shifting roles in connecting creators to readers, clients, customers and consumers in the digital world in light of the current challenges posed by technology, economics, culture, and literacy.

Delegates to the conference will gain an understanding of the broader cultural, national and corporate context of which they are a part, and come away with new professional perspectives on the ecology of reading and the state of flux of the cultural record. This conference will be of interest to librarians, technicians, students, and the general library community in all sectors and roles, authors, publishers, printers, IT specialists, book retailers, editors, designers and illustrators, literacy educators and academic researchers.

**INSTRUCTIONS**

**Program and Poster Sessions**

Any individual or group may propose sessions to the Program Committee. These will identify the topic, the target audience, the learning experience being offered, the length of the session, the speakers, instructors or panelists, and the preferred format and provide the abstract or session description.

**The 2008 CLA Conference will offer three learning formats:**

**Program Sessions:**

- Short presentations of 45 minutes with 15 minutes for questions
- Practical workshops of 90 minutes (20-30 minutes presentation; 30 minutes working/roundtable discussion; 30 minutes sharing)
- Policy workshops of 90 minutes: these focus on an issue that CLA is working on as part of its advocacy efforts.

**Peer-reviewed Research Sessions**

- Presentations of 45 minutes with 15 minutes for questions; these are designed to share library-based research findings of any type.

**Poster Presentations:**

- A combination of display boards and one-on-one discussions at set times
- Friday, May 23, 2008 only (between Noon – 2:00 PM)

For a more detailed description of each of these formats see attached or go to the CLA Web site at [www.cla.ca](http://www.cla.ca).

As much as possible, the Program Committee will respect the creators' request for preferred format. However, to maximize the quality of the delegates' learning experience, the Committee may find it necessary to counter-propose an alternative format for any proposal.

Please be prepared to submit electronically the information in item #6 of the form (abstract or session description) in a final form for posting on CLA Web site along with a shorter version (50 words) of your abstract presented in Item #6 if accepted. Please note that both these descriptions will be used as we receive them. They will not be edited.

**GENERAL INFORMATION**

**Program Committee / Program Sessions**

The CLA Program Committee wants to assist proposal creators as they organize their proposals. Considering the high volume of proposals submitted and the limited number that can be accommodated, please note that only a limited number of programming will be chosen. Creators are urged to focus on a few quality submissions rather than proposing a large number of programs.

**Program Sessions**

Please note there are only eight sets of concurrent sessions. This means there are only 40 program slots available. The Program Committee urges the submission of programs that appeal to a wide range of librarians, library workers, trustees, vendors and others that are related to the conference theme.

**Peer-reviewed Research Sessions**

There are two slots available. Proposals are reviewed by the CACUL Research Board. Complete information and review criteria are available on the CACUL website at [www.cla.ca/divisions/cacul/index.htm](http://www.cla.ca/divisions/cacul/index.htm).

**Poster Sessions**

Those proposing posters sessions are required to provide information in numbers 1, 2, 3, 4, 5, & 6 only on the submission form.

**Deadline for Peer-reviewed Research Session submissions: August 1, 2007**

**Deadline for Program and Poster Session submissions: August 27, 2007**

**Return the attached submission form by email, fax or mail to:**

Program Committee, Canadian Library Association, 328 Frank Street, Ottawa, Ontario K2P 0X8

• [bshields@cla.ca](mailto:bshields@cla.ca) • Fax (613) 563-9895

### SPEAKER INFORMATION

The budget for speaker expenses includes honoraria and travel expenses for all eligible speakers and printing of handouts. In accordance with CLA Policy the following will apply.

#### • UNPAID SPEAKERS

Neither honoraria nor travel expenses will be paid to the following:

- CLA Members

Other Canadian library professionals including:

- Teacher-librarians
- Library school faculty
- Library trustees
- Library technicians
- Other library staff

As a way for CLA to recognize their contribution, conference speakers have two options:

- 1) receive complimentary conference registration for the day that they speak;
- 2) have full conference registration at a rate of \$289.

**NOTE:** Ticketed events are not included in the conference registration and will not be covered.

#### • PAID SPEAKERS

Library professionals from outside Canada, speakers from outside the profession and full time professional library consultants are eligible to receive expenses and a fee. The fee is negotiated by the program creator and subject to the approval of the CLA office.

#### Eligible Expenses

- Airfare – full economy or seat sale (or ground transportation for distances less than 300 kilometers).
- Accommodation for one night at a conference hotel. A second night may be approved by the CLA staff in some cases.
- Meals and incidentals will be reimbursed if approved in advance under the CLA travel policy.

Travel is booked by the CLA staff or its designate. CLA staff issue speaker kits which will include a travel/accommodation request form allowing speakers to identify their preferred arrival and departure dates and accommodation needs.

#### Procedures for Payment

Speakers must submit a conference expense form to their session convener for approval by the CLA office by June 15, 2008. Expense forms are included in the speaker packages and available on the CLA Web site.

CLA offices reserve the right to refuse payment for unbudgeted items.

Speakers Fees/Honoraria are made available to speakers at the conference provided that all necessary documentation is complete.

#### Speakers Gifts

The Local Arrangements Committee selects a gift item for distribution to all speakers by the session convener.

### CONFERENCE STREAMS

**Advocacy & Government Relations:** Sessions in this stream could include any local, regional, national or international government relations issues that the LIS community is involved in. This might include such topics as copyright, services to persons with disabilities, Internet filtering, GATS, the World Summit on the Information Society, etc. It also includes case studies of successful advocacy, such as a public library gaining new funding or how a school library expanded; or successful public relations or community outreach activities.

**Management & Leadership:** Sessions in this stream might include human resources issues, such as succession planning, mentoring, continuing professional development, competency-based recruitment, and management skills related to strategic planning and organizational development as well as focus upon the exercise of leadership within the library and the larger professional community.

**Technology:** Sessions might focus on new technologies and library clients; adapting to technology change; technology and strategic planning, policy issues related to technology and/or technology related to new library and information services. Poster sessions are encouraged for topics related to technology projects.

**Service Trends & Issues:** Core library services such as collection management, reference, information and readers' advisory services, circulation, outreach and library programs continually evolve to meet changing needs. Sessions in this track will focus on the innovative ways that these core services are evolving, adapting to external pressures and meeting changing needs.

**Research:** Sessions in this stream will describe research into new concepts in the information profession. It is intended for the presentation of ideas on a macro level: the social, political, intellectual or economic environment that librarians, information specialists, library and school board trustees are impacted by.

### RESERVED SESSIONS

**CLA Business:** Two to four slots are reserved to address hot topics such as copyright, WIPO/GATS, Library Book Rate, etc. The selection is made by the CLA office in conjunction with the CLA Officers.

**The Notables:** A session featuring the recipients of the CLA's book awards.

**Peer-reviewed research:** Two sessions are reserved to feature peer-reviewed research. While the reviews are conducted by the Canadian Association of College and University Libraries, the sessions are not necessarily related to the academic library environment.

**The Great Debate:** Modelled upon formal debating, this session explores a serious contemporary library issue in depth, in a light-hearted manner.

**Cross-Country Check-Up:** Modelled upon a well-known radio program, this session is an opportunity to hear and contribute to a wide range of opinions in a short time.



8) Describe the learning level:  Fundamental  Intermediate  Advanced  All levels

9) Whom are you hoping to attract to this session? \_\_\_\_\_

(for example: academic librarians, library technicians, advocates for library services, students or recent graduates).

10) Speaker Information: (see attached for details on paid and unpaid speakers)

If there is more than one speaker, please list on a separate sheet.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Separate sheet for additional speakers attached.

### ELIGIBLE SPEAKER COST

**Unbudgeted items will not be considered for reimbursement.** Please read the attached Speaker Information carefully for eligible speaker's expenses. An information package will be sent to speakers and convenors at a later date.

Speaker Fee/Honoraria:  No  Yes ~ Amount \$ \_\_\_\_\_

### Speaker Expenses

- Travel
    - Air (economy or seat sale) \_\_\_\_\_
    - Ground (taxi/shuttle bus to and from) \_\_\_\_\_
    - Parking (if using own car) \_\_\_\_\_
    - Mileage = 40¢/km (for distance less than 300 km) \_\_\_\_\_
  - Hotel Accommodation  No  Yes (one night) (One night provided, a second night may be approved by CLA in some cases. If you need to request a second night and per diem, please contact Sylvie Deliencourt at [sdeliencourt@cla.ca](mailto:sdeliencourt@cla.ca))
  - Meals (One day provided, a second day may be approved by CLA in some cases)
    - Breakfast – \$10  Yes  No
    - Lunch – \$15  Yes  No
    - Dinner – \$25  Yes  No
- Other (give details): \_\_\_\_\_

### AUDIO-VISUAL REQUIREMENTS

Each meeting room will be equipped with the following. Please consult with your speaker and indicate if he/she will require this equipment.

**Speakers are responsible to bring their own laptop computer.**

- Standard LCD Projector  Yes  No
- Tripod Screen 6'  Yes  No
- Podium and microphone  Yes  No

Should you need additional equipment, please refer to the attached AV list and indicate your requirements below:

\_\_\_\_\_

\_\_\_\_\_

### SPONSOR INFORMATION

Is there a possibility of a financial sponsor for this session?  Yes  No

If yes, please submit the following information of your potential sponsor for approval by the CLA Secretariat.

(Please note that all sponsorship is subject to CLA approval. Please contact CLA for information on sponsorship policy)

Amount pledged for sponsorship: \$ \_\_\_\_\_ Confirmed:  Yes  No

Name of Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_